



## BerryBreeze™ Retailer Application

1. Company Name: \_\_\_\_\_
2. DBA(s): \_\_\_\_\_
3. URL of Website: \_\_\_\_\_

***If you own/operate multiple websites please attach a list and answer all of the following questions per website***

4. When did your website launch (mm/dd/yyyy)?: \_\_\_\_\_
5. Alexa Rank (<http://www.alexa.com>): \_\_\_\_\_
6. Number of Monthly Visits & Conversion Rate (month prior): \_\_\_\_\_
7. Annual Revenue from Website: \_\_\_\_\_
8. Tools/Services used to drive traffic to your website: \_\_\_\_\_

9. Please list all social media URLs your brand operates on, with # of followers/likes/participants:

- |           |            |          |
|-----------|------------|----------|
| Facebook  | URL: _____ | #: _____ |
| Twitter   | URL: _____ | #: _____ |
| Pinterest | URL: _____ | #: _____ |
| Google+   | URL: _____ | #: _____ |
| Instagram | URL: _____ | #: _____ |
| Blog      | URL: _____ | #: _____ |

10. List all online sales channels/marketplaces you intend to sell our products through:

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_
- d. \_\_\_\_\_
- e. \_\_\_\_\_

11. Are you selling, or do you have plans to sell, on Amazon.com? Please check the box with your answer.

- YES
- NO

12. If you are selling on Amazon, please provide any and all business names you are using/selling under:

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_

13. How do you fulfill orders placed on your website? Please check the box for the following strategies that you utilize.

- We own our Warehouse located at: \_\_\_\_\_
- We use Third Party Logistics Warehouse/3PL
  - Name of 3PL Provider: \_\_\_\_\_
  - Location(s) of 3PL Warehouses (city/state): \_\_\_\_\_
- Other: \_\_\_\_\_

14. Is your customer care team in-house? Please check the box with your answer.

- YES
- NO
- If "NO", where is your customer care team located? \_\_\_\_\_

15. How big/how many people is your customer care team? \_\_\_\_\_

16. What is your philosophy regarding customer care? \_\_\_\_\_

\_\_\_\_\_

17. Please attach the following on an additional page:

- a. Your unique market niche
- b. Your website/brand mission
- c. The value you believe your web presence will bring to our brand

I hereby verify that the above disclosed information is correct and complete.

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

